

Put Your Business at the Heart of **Moseley**

Boost your local visibility and help keep Moseley looking its best all year round.

FROM JUST
£100
PER YEAR

One sponsorship. Two iconic community projects.
Year-round visibility.



BE SEEN



SUPPORT YOUR
COMMUNITY



STRENGTHEN
YOUR BRAND



Become a Sponsor TODAY!

Support Moseley in Bloom & Moseley in Lights
all year round

www.moseleyinbloom.org.uk/business-sponsorship

Why Local Businesses Sponsor Us

Business sponsorship is what keeps these projects happening

Your sponsorship delivers the projects that make Moseley vibrant, welcoming and commercially attractive.

Your partnership delivers:

- 65+ floral displays and hanging baskets with watering and maintenance
- 24+ Permanent planters maintained and planted by volunteers
- The annual Christmas Lights
- School gardening projects
- Volunteer planting and clean-up days that bring the community together
- A greener, brighter village all year round

What your business gains:

- Year-round visibility across Bloom & Lights
- Brand recognition on our website & social media (3,000+ followers*)
- Community goodwill that strengthens customer loyalty and trust
- Association with Moseley's most loved volunteer groups
- Be seen by thousands of residents and visitors every week

* Includes Moseley in Bloom Facebook, Moseley in Lights Facebook, and Moseley in Bloom Instagram



Join the many local businesses and community groups already making a difference in Moseley

EST 2025
KENNEDY'S
MOSELEY



moseley
autocentre



ZINDIYA



"Community floral displays encourage inward investment by making areas better places to be, so locals stay longer and visitors are attracted to spend."

— Royal Horticultural Society (RHS)

"Green infrastructure can help drive more footfall to high streets and drive economic growth."

— UK Government, Build Back Better High Streets Strategy

Every Display. Every Light.

Behind every display and every light is a team of volunteers working year-round to keep Moseley thriving



Feedback from real shoppers and residents:

“Thank you for what you all do to make Moseley beautiful”

“The new planters look amazing. Well done to all involved for helping make Moseley so vibrant!”

“Will look forward to seeing the displays when I hop up to Moseley!”



Powered by Volunteers. Funded by Local Business.
www.moseleyinbloom.org.uk

moseley
in bloom



Real Impact on Our Village: Making Moseley a Destination Shoppers Love
www.moseleyinbloom.org.uk

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Pride in Our High Street: A Clean Village Your Customers Will Love.
www.moseleyinbloom.org.uk

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Our Impact in the Community

80+

Floral Displays
& Hanging
Baskets

24+

Maintained
Street
Planters

1,000s

Weekly Visitors
& Shoppers

365

Days of Year-
Round Impact

Become a Moseley Community Sponsor

We receive no public funding. We need your support to operate and to sustain our displays and lights

Standard: £100+

Perfect for small businesses wanting to show local support.

You receive:

- Your business showcased on the Moseley in Bloom website
- Social media feature (3,000+ followers)
- Inclusion on the annual Christmas Lights thank-you display
- Support for floral displays, planters & community projects

Premium: £200+

Ideal for businesses wanting year-round visibility.

Everything in Standard, plus:

- Business name/logo plaque on a lamp post
- Dedicated recognition as a Moseley supporter
- Eye-level visibility on a busy pedestrian route

Most Popular Choice

Platinum Partner: £500+

For businesses seeking maximum impact and visibility.

Everything in Premium, plus:

- Premium high-visibility lamp post location
- Top-tier placement on the Christmas Lights thank-you poster
- Priority acknowledgement as a leading Moseley Community Supporter

Greatest Community Impact

Sponsorship includes active promotional benefits (plaques and social features) and is typically deductible as a standard advertising/marketing expense:

- Companies: Deduct payments from pre-tax profits to reduce Corporation Tax.
- Sole Traders: Claim as a business expense against Income Tax.

Confirm exact details with your accountant.



Join the local businesses supporting Moseley today

www.moseleyinbloom.org.uk/business-sponsorship

Contact:

Izzy Knowles - izzyknowles@gmail.com / 07784 155208
Jonathan Smith (Treasurer) - Jonathan@moseleyinbloom.org.uk

Thank you for helping keep Moseley vibrant, welcoming and proud.

Payment Method

Cheque:

- Payable to: Moseley in Bloom

Prefer to pay by bank transfer?

- Moseley in Bloom R/C 1141664
- Sort code: 08-92-99
- Account no: 65165935