



c/o Moseley Exchange
149-153 Alcester Road
Moseley B13 8JP

October 2023

Moseley Business Community Sponsorship Scheme

Dear Business Owner / Manager,

Moseley in Bloom (MiB) and Moseley in Lights (MiL) for many years have made the shopping area of Moseley Village more attractive through floral displays in the summer and Christmas Holiday lights in the winter. The funds for this come through a combination of fundraising, including the Open Gardens' event and through the Business Sponsorship Scheme.

MiB and MiL receive no public funding and rely entirely on local support. We are both charities - every penny of every contribution goes directly to paying for the lights and floral displays.

In May this year we wrote to ask if you would support the scheme. The public floral displays which made our village look so attractive this summer cost **£12,000** and Moseley in Bloom is now committed to this cost, with the expectation that part of it can be raised from business sponsorship. Your support is needed now, as reserves will only cover one more year of flowers.

Moseley in Lights has now been launched. There are no reserves, so the number of Christmas Lights will depend entirely on sponsorship raised. **£4,000** is required to fund the same number of lights as last year.

We are therefore inviting you to become a sponsor of MiB and MiL at one of three levels:

<p>Standard sponsors contribution of £100 or more Premium sponsors contribution of £200 or more Platinum sponsors contribution of £500 or more</p>
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- All sponsors will benefit from the year-round enhancement of the village environment.
- Sponsors are listed on the Moseley in Bloom website www.moseleyinbloom.org.uk in community Facebook groups as well as on a poster display on the Christmas tree at the end of the year.
- Premium and Platinum sponsors are acknowledged with a plaque on a lamp post near your premises.
- One contribution covers both the In-Bloom and In-Lights campaigns. You will not be expected to donate twice in one year.
- Your support counts as a charitable donation for tax purposes.

Thank you for your support in making Moseley especially beautiful and vibrant in 2023.

Yours sincerely

Councillor Izzy Knowles izzyknowles@gmail.com 07784 155208
Radley Russell business@moseleyinbloom.org.uk
Moseley in Bloom and Moseley in Lights



If you are a new sponsor please provide us with all the information below. If you are a continuing sponsor and your details are the same as before then you do not need to send the form. Just make contact to tell us that you are sponsoring again.

An online version of this form can be submitted from <http://www.moseleyinbloom.org.uk/business-sponsorship/>

Name _____

E-mail _____

Name of Business _____

Website address _____

Level of sponsorship - STANDARD £100+, PREMIUM £200+, PLATINUM £500+

I am making a cash donation of £ _____

OR

I am paying by cheque, payable to 'Moseley in Bloom' for £ _____

OR

I will pay £ _____ by BACS to:

Account name:	Moseley in Bloom R/C 1141664
Bank:	Co-operative
Sort Code:	08-92-99
Account Number:	65165935

Moseley in Bloom is a registered charity (no. 1141664) and your support counts as a charitable donation for tax purposes.

If paying by cash or cheque please enclose this form with your payment, and hand it in to the address below, or contact Councillor Izzy Knowles on 07784 155208 or izzyknowles@gmail.com or Radley Russell via business@moseleyinbloom.org.uk to arrange pick-up.

Moseley in Bloom / Moseley in Lights (Business Sponsorship)
c/o Moseley Exchange
149-153 Alcester Road
Moseley,
Birmingham B13 8JP